

# BUSINESS MARKETING AND MANAGEMENT CAREER PATHWAY

## Preparations that can add this Endorsement:

Preparation	Pedagogy		CTE Methods		Test		Coursework
Early Childhood Preparation	X	AND	X	AND	X	OR	X
Elementary Preparation	X	AND	X	AND	X	OR	X
Secondary Preparation			X	AND	X	OR	X
CTE Preparation					X	OR	X
K-12 Preparation			X	AND	X	OR	X
Early Childhood SPED Preparation	X	AND	X	AND	X	OR	X
K-12 SPED Preparation			X	AND	X	OR	X

## State-Designated Pedagogy Requirements (*Effective July 1, 2019*):

- 7-12 PLT; or
- Practicum, internship, or student teaching 7-12; or
- 2 years of verified teaching experience in a 7-12 setting

## Coursework Requirements:

### 9 Semester hours of coursework

- 3 credits in Marketing
- 6 credits related to Marketing, Accounting, Business Management or Finance

## State-Designated Test Requirements:

Test #	Test Name	Cut Score	Effective Date
	NOCTI Business Information Processing		

## Other Requirements:

4000 Hours of Validated Work Experience in a Related Field within the previous five years		
Business Owner	Manager	Office Manager
Accountant	Bookkeeper	Real Estate Agent
Banker	Insurance Agent	Sales Management
Human Resources	Administrator	Administrative Assistant
Entrepreneur	Merchandising Agent	

## Assignment Codes:

Code	Assignment Description
10005	Business Computer Applications
10049	Advanced Business Computer Applications
12056	International Business and Marketing
12164	Marketing Principles
22101	Leadership and Service
22104	Service Learning
22152	Employability