

# State Approved Courses for Marketing Programs School Year 2019-20

	Marketing Management Pathway	Professional Sales Pathway	Marketing Research Pathway	Merchandising Pathway	Marketing Communications Pathway
<b>Foundational CTE Courses</b>	Career Exploration (22151) Foundations of Technology (10004 <sup>^</sup> ) Employability (22152 <sup>^</sup> ) Leadership and Service (22101 <sup>^</sup> ) Entrepreneurship (12053 <sup>^</sup> )				
<b>Cluster Courses</b>	Marketing Principles (12164) Marketing Strategies (12152) Marketing Research (12167)				
<b>Pathway Courses</b>	International Business & Marketing (12056)	International Business & Marketing (12056)		Principles of Selling (12202)	Marketing Communications (12199)
<b>Dual Credit Courses</b>	Visit <a href="http://www.sdmylife.com">www.sdmylife.com</a> for a full list of dual credit courses in the Marketing Career Cluster.				
<b>Academic Courses</b>	Probability & Statistics (02201) Psychology (04254 <sup>^</sup> ) Sociology (04258 <sup>^</sup> ) Economics (04201 <sup>^</sup> ) US Government (04151 <sup>^</sup> )				
<b>Capstone Courses</b>	Entrepreneurship Experience (80026) Senior Experience (80019 <sup>^</sup> ) Service Learning (22104) Youth Internships (80018 <sup>^</sup> ) Youth Apprenticeships (80020)				