

SALES, MERCHANDISING, AND MARKETING RESEARCH SUPPORT CAREER PATHWAY

Preparations that can add this Endorsement:

Preparation	Pedagogy		CTE Methods		Test		Coursework
Early Childhood Preparation	X	AND	X	AND	X	OR	X
Elementary Preparation	X	AND	X	AND	X	OR	X
Secondary Preparation			X	AND	X	OR	X
CTE Preparation					X	OR	X
K-12 Preparation			X	AND	X	OR	X
Early Childhood SPED Preparation	X	AND	X	AND	X	OR	X
K-12 SPED Preparation			X	AND	X	OR	X

State-Designated Pedagogy Requirements (Effective July 1, 2019):

- 7-12 PLT; or
- Practicum, internship, or student teaching 7-12; or
- 2 years of verified teaching experience in a 7-12 setting

Coursework Requirements:

9 Semester hours of coursework

- 1 or more credits in marketing
- 1 or more credits in graphic design

State-Designated Test Requirements:

Test #	Test Name	Cut Score	Effective Date
5261	NOCTI Advertising and Design	68.2	05/15/2017
	Licensed Real Estate Agent		
	National Retail Federation – Retail Merchandising Certification		

Other Requirements:

4000 Hours of Validated Work Experience in a Related Field within the previous five years		
Business Owner	Manager	Real Estate Agent
Sales Management	Entrepreneur	Merchandising Agent

Assignment Codes:

Code	Assignment Description	Code	Assignment Description
10005	Business Computer Applications	12163	Sports and Entertainment Marketing
10049	Advanced Business Computer Applications	12166	Marketing Management
10203	Multi-Media Design	12167	Marketing Research
10505	Academic Technology Enrichment K-8	12199	Marketing Communication
12053	Entrepreneurship	16001	Introduction to Hospitality & Tourism
12056	International Business and Marketing	22101	Leadership and Service
12160	Marketing Merchandising	22104	Service Learning
12161	Retail Marketing	22152	Employability